



handmade

Guide to the Arts in San Juan County

Rate Card

Apart from being the first comprehensive guide to the creative community of San Juan County, "Handmade" will be unique among free gallery guides. Most focus on galleries, venues, and events, but our focus will be the many talented individuals living and working in San Juan County. We are expanding on the usual visual art content of gallery guides to include any creative person offering a product or service that contributes to the cultural life of the Four Corners part of New Mexico. It will include, fine artists, artisans, crafters, musicians, dancers, writers, filmmakers, etc. Our goal is to raise the awareness of the general population to what we in the creative community have known all along, you don't have to leave San Juan County for culture. **We will be printing at least 5,000 books for distribution.**

Deadline: Tuesday, November 30, 2010

Listing Prices:

- Individual Artist/Arts Organizations \$50
- Venues/Galleries \$100

Ad Prices:

- Full Page 8.5" x 5.5" \$1000
- Half Page 4.25" x 5.5" \$500

Special Pages:

- Inside Front Cover \$1200
- Back Cover \$1400
- Inside Back Cover \$1200

(With the purchase of a display ad the advertiser receives a free listing. If wishing to appear in multiple listings each additional listing is \$20. To qualify for multiple listings you must work in more than one medium.)

Artist Listing Page Samples

michael bulloch

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sharon bulloch

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georgia o'keeffe

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To the left is an example of a visual artist/artisan listing, such as: painters, sculptors, photographers, potters, fiber artists, metalsmiths, woodworkers, etc. Each listing has space for the artists name, 4 images of the artist and the artists work, and a short bio/artist statement (approx. 100 words) with contact information.

At right is an example of a performing and non-visual artist listing, such as: musicians, singers, actors, dancers, writers, film & video producers and technicians, etc. Each listing has space for the artists name along with an image of the artist (or other identifier,) and a short bio (approx. 100 words) with contact information.

tony hillerman

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**For more information contact
Debra at 505.320.6512 or
Michael at 505.716.6057.**