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New Mexico MainStreet Seeks Then and Now Photos for its 25th Anniversary Celebration

SANTA FE, N.M.- The Economic Development Department's New Mexico MainStreet Program announces a photo competition for Then and Now shots of New Mexico MainStreet communities. The Then and Now photos should capture a story or interesting aspect of the changes throughout the history of a MainStreet community. The photos will be featured in a commemorative booklet celebrating New Mexico MainStreet's 25th Anniversary. One thousand dollars in cash prizes are available for the best submissions.

Photo submissions should reflect a positive expression of downtown revitalization in MainStreet communities. The photos can depict a project, activity or group of people and must be specific to one of the designated MainStreet towns.

Three cash prizes are available for the best submissions – 1st place is \$500, 2nd place is \$300, and 3rd place is \$200. Prizes are provided by Friends of New Mexico MainStreet, a non-profit advocacy agency that supports MainStreet initiatives.

The competition is open to all individuals and organizations. You do not need to be affiliated with a local MainStreet project to enter.

New Mexico MainStreet communities include: Albuquerque (Downtown Action Team and Nob Hill), Artesia, Belen, Carlsbad, Clayton, Clovis, Corrales, Deming, Farmington, Grants, Hobbs, Las Cruces, Las Vegas, Los Alamos, Lovington, Portales, Raton, Roswell, Santa Rosa, Silver City, Tucumcari, Truth or Consequences

The deadline for photo submissions is January 29, 2010. For a complete summary of contest rules or to obtain an entry form, please contact: Meghan Bayer at Meghan.Bayer@state.nm.us or visit the Economic Development Department website at www.edd.state.nm.us/mainStreet/25thAnniversary/.

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